



# Interreg Arctic Cooperation clustering call Partner Search Event

### **AGENDA**

08:30 - 08:45 Registration

09:00 – 10:00 Welcome and Introduction of the Clustering call

- Expectations of the day
- Presenting the Terms of Reference of the Clustering Call
- Questions & Answers

## 10:00 - 11:00 Project Pitches from the stage

## 1. SME competitiveness - including culture and sustainable tourism

#### **Room: Downstairs**

- Strengthening Rural Social Entrepreneurship for Societal Sustainability online course development for University and High School curricula Yvonne von Friedrichs
- Place Based Approach Mobilize cooperation and public engagement for resilient communities. (MOBCOOP) Susanne Vinderå
- Promoting SME awareness of circular economy regulations (e.g., Ecodesign Directive) and adoption of circular economy models
  as well as encouraging participation in EU Green Industrial Deal programs and support services in EU and regional level. Kirsi
  Knuutila

#### 2. Research and innovation - including circular economy

#### **Room: Upstairs**

- Fostering Innovation through very low TRL Investment Ecosystem Umair N. Mughal
- RoboDemo Share Sharing the RoboDemo Technology Transfer Model Best Practices to New Areas Jonna Björk

## 3. Climate change adaptation - including nature protection and biodiversity - Room: Upstairs

- Transnational collaboration for Territorial impact of climate/green Transition harnessing autonomous (sampling) Technology -Bailey Lähdesmäki
- Digital Action on Climate Change with Heritage Environments. Using digital technologies like XR to convey stories and in museum exhibitions. Kevin Denham

### 11:00 – 11:30 Coffee and Projects Poster Exhibition

## 11:30 - 14:30 Lunch and Cork Harbour Boat Tour

A short walk from the Cork Centre for Architectural Education takes us to the harbour. Pick up a lunch box and drinks to enjoy on board the Cork Cruise boats as we explore Cork Harbour.

Warm, waterproof clothing is recommended. We expect to return to the meeting venue by 14:30.

## 14:30 - 15:00 Coffee and Projects Poster Exhibition

### 15:00 – 17:00 Parallel Sessions

- I. Project partners speed dating.
- II. One-on-one meetings with Interreg Aurora and Interreg NPA staff