

ARVO The Finnish Association of Social Enterprises

Ia Poikulainen | Development manager December 11th 2024



ARVO in a nutshell

Founded in 2014

The alliance and network of Social enterprises in Finland

75

Member companies

Mission:

We help social enterprises to succeed

"Through ARVO, we have gained valuable contacts with like-minded operators, as well as a greater understanding of the importance of impact in business."



- Advocating
- Networking
- Information





Advocating, Networking, Information

- Advocacy to improve the conditions for social enterprises
- Up-to-date information
- A platform for collaboration and business development
- Personal advice and coaching
- Trainings and events
- Projects that promote social entrepreneurship



Getting to know our members

- During autumn 2024 I held
- 13 member meetigs
 - 7 live
 - 6 via Teams
- Which covered 17 (23 %) of our members
- Main goal was to find out what our members want from ARVO
- Results used in the planning of 2025
- Meetings continuing in 2025





The Center of Expertise for Social Enterprises (YYO)

- Established in 2021 with funding from the Ministry of Economic Affairs and Employment in Finland
- Extended as an ESF+ coordination project for 2023–2027

Vates 🛪

- Consists of 11 organizations and 50 experts
- Implements and promotes the National Strategy for Social Enterprises & the EU Social Economy Action Plan
- Both locally, nationally and internationally connected to relevant networks and partners

DIAK











Improving the framework conditions and capacities of social enterprises and their ecosystems

Our services

- What?
 - How to start a social enterprise
 - Advice on the employment of people with partial work ability
 - Developing social, societal innovation
 - Evaluation and impact
- Who?
 - Businesses
 - Communities
 - NGOs and foundations
 - Education and research institutions
 - Public business services
- How?
 - Research
 - Trainings, consulting
 - Informing and influencing leaders and policy makers

Thank you!

Ia Poikulainen

ia.poikulainen@arvoliitto.fi | +358503360916 www.linkedin.com/in/iapoikulainen www.arvoliitto.fi

