

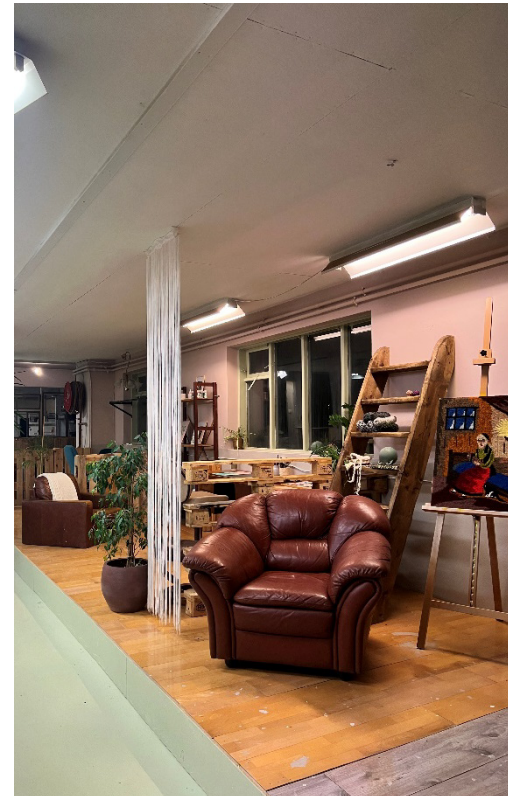
Best Practice Examples of successful Social Enterprises

# Netagerðin creative workshops

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## Social Mission/key social objectives

Netagerðin's mission is to provide a collaborative space where artists and designers can gather to share ideas, develop their projects, and bring their visions to fruition. It strives to be a cultural and artistic center in the community, promoting creativity and teamwork.

### Main Activity

- Trading
- Community (Membership organisations that exist for a particular purpose and trade commercially with the goal of operating to reinvest profits into the community - community enterprises, community centres, housing cooperatives, community interest organizations, certain smaller shops, and sports clubs)

### Business Structure

- Private limited company

## Background

Netagerðin was created from scratch to fill a market gap, providing essential workspace for artists and designers to collaborate and develop their projects.

**Year established:** 2023

### Range of activities

- Fashion design
- Bag design
- Flower shop
- Ceramics
- Architect, entrepreneurs, and more
- Locals and visitors can attend open house events to see the activities, but otherwise the building is closed to outsiders unless invited by the artists to their studios.

## Target groups/clients

The target groups include self-employed artists, designers, and entrepreneurs.

## Lessons learnt/Tips for success

- Starting a coop involves choosing the right business, structure, not doing everything alone, and ensuring strong financial and (wo)manpower support.

*"Netagerðin's success comes from addressing a clear community need, providing a dedicated space for artists, designers, and entrepreneurs. This space allows for both independent work and collaborative efforts, fostering creativity, teamwork, and strong community ties."*

## Funding

- We built it through volunteer work and donated materials. Each artist pays rent for their space.

## Main challenges and obstacles in progressing/developing

- Financing

## What supports have been most useful to the development?

Positive feedback from the community